



2010 Birdie for a Kid Golf Tournament

June 5th, 2010

El Dorado Golf Course

6601 E Speedway Blvd Tucson, AZ 85710

Join KFMA in Supporting TYCOA and come golf with Frank
from the World Famous Frank Show!



BIRDIE FOR A KID SPONSORSHIP PACKET

One of the most concerning trends with gangs throughout the City of Tucson, Arizona is younger gang members involved in violent crimes and in the possession of firearms. In the past, the younger gang members were 16-19; there are now increasing numbers in the 13-15 years age range. Some of this can be attributed to Tucson gangs being cultural gangs by nature, with many older siblings and relatives influencing younger members. (Tucson Police Department 2003). Without positive role models youth turn to gangs.

The Youth Corps of America, (TYCOA) is a 501c3 non-profit organization operating in southern Arizona, designed to increase resiliency, self-confidence and life-skills in youth residing in stressed neighborhoods. Using innovative prevention efforts we provide prevention programs that have successful results. Currently, we run the Martial Arts Resiliency Skills, (MARS) program at the 29th Street Weed and Seed site. We also provide services at the Drug Education For Youth (DEFY) camp and conduct the year round mentoring that follows each camp. Our Safe-Haven for youth is located at 6930 E. Golf Links circle Tucson, AZ, where we mentor youth and collaborate with the local community.

Based upon funding, we will continue the successful Survival Wilderness Adventure Training (SWAT) program, and the Public Service Announcement (PSA) mentoring program. The mission of TYCOA is to provide southern Arizona At-Risk youth mentoring and violence prevention skills to develop the discipline to make good life decisions. TYCOA sees youth as our greatest commodity, by building young leaders through long-term prevention and mentoring we ensure the future of a strong America.

Program Awards

- 1985 "Best Program for Teens," Arizona Parks and Recreation Association.
 - 1998 "Most Innovative Program," Arizona Parks and Recreation Association.
 - 2007 Nominee, NBCs "Making a Difference" news segment.
 - 2007 Nominee, "Volvo for Life Awards."
 - 2008 Governor's leadership award for volunteerism
 - 2009 Governor's leadership award for volunteerism
- 2009 Teddy Award, violence prevention award





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Register your sponsorship and foursome for a great day filled with fun, Excitement and prizes... Hole In One Prize

Reward yourself with the feeling that comes with knowing you are a part of an event that will change lives...

Relax and unwind with the world Famous Frank Show crew as they challenge The Youth Corps of America staff for the Old School Golf Championship Title.

7:30 AM Registration, Coffee, Pastries, Golfer Gift, Mulligan, and Practice Areas Open

8:00 Shotgun Start

11:00 a.m. Lunch, Awards Ceremony & 50/50 Raffle.

Sponsorship Opportunities Available

www.Tycoa.us 520-312-9987

Proceeds benefit the Youth Corps of America, Tucson by funding programs to improve the quality of life for Arizona's youth.



KEY SPONSORSHIP OPPORTUNITIES



Birdie for a Kid, YOUTH CORPS OF AMERICA, TUCSON
GOLF CLASSIC
SATURDAY, JUNE 5TH, 2010 AT EI Dorado Golf
Course
6601 E Speedway Blvd Tucson, AZ 85710

Title Sponsorship - COMMITMENT OF \$3,000 INCLUDES THE FOLLOWING BENEFITS:

NAME/LOGO PROMINENTLY DISPLAYED ON EVENT SIGNAGE & BANNERS

NAME/LOGO LINK ON WEBSITE

LOGO RECOGNITION IN NEWSPAPER, RADIO AND TELEVISION

NAME/LOGO RECOGNITION IN OFFICIAL BIRDIE FOR A KID GOLF CLASSIC PROGRAM

NAME PRINTED WITH INVITATION FOR EVENT

NAME/LOGO RECOGNITION ADVERTISED ON WIDELY DISTRIBUTED POSTER 30 DAYS

FREE GOLF

PRIOR TO EVENT

NAME/LOGO RECOGNITION AT LUNCH RECEPTION/AWARDS CEREMONY

OPPORTUNITY FOR CORPORATE SPOKESPERSON TO SERVE AS MC FOR PERIODIC EVENT ACTIVITIES

CORPORATE INFORMATION DISPLAY CENTER AND CORPORATE BANNER DISPLAYED AT TOURNAMENT

Foursome team



Lunch Reception Sponsorship - COMMITMENT OF \$2,000 INCLUDES THE FOLLOWING BENEFITS:

RECEPTION PRESENTED BY...

NAME/LOGO PROMINENTLY DISPLAYED ON EVENT SIGNAGE

NAME PRINTED WITH INVITATION

NAME/LOGO RECOGNITION IN OFFICIAL BIRDIE FOR A KID GOLF CLASSIC PROGRAM

NAME/LOGO RECOGNITION LISTED INSIDE PROGRAM

TEE SPONSORSHIP OPPORTUNITY

CORPORATE INFORMATION DISPLAY CENTER AND CORPORATE BANNER DISPLAYED AT TOURNAMENT

Foursome Team

OTHER CONSIDERATIONS NEGOTIABLE

Golf Cart Sponsorship - COMMITMENT OF \$1,000 INCLUDES THE FOLLOWING BENEFITS:

EXCLUSIVE SIGNAGE PLACED ON EVERY GOLF CART DURING TOURNAMENT

LOGORECOGNITIONLISTEDINSIDE PROGRAM

CORPORATEBANNERDISPLAYEDATTOURNAMENT

Foursome Team



Lunch Sponsorship - COMMITMENT OF \$2,000 INCLUDES THE FOLLOWING BENEFITS:

LUNCH PRESENTED BY...

NAME/LOGO PROMINENTLY DISPLAYED ON EVENT SIGNAGE

NAME PRINTED WITH INVITATION

NAME/LOGO RECOGNITION IN OFFICIAL LAKF GOLF CLASSIC PROGRAM

NAME/LOGO RECOGNITION LISTED INSIDE PROGRAM

TEE SPONSORSHIP OPPORTUNITY

Foursome Team

Prestige Hole Sponsor (ONLY 4 AVAILABLE) - COMMITMENT OF \$1,500 INCLUDES THE FOLLOWING BENEFITS:

TEE TO GREEN - OWN THE HOLE WITH THE PRESTIGE WHOLE SPONSORSHIP

TABLE AT TEE FOR INTERACTIVE PROMOTIONAL OPPORTUNITY

OPPORTUNITY TO INFORM EACH GOLFER AND GIVE AWAY COMPANY LOGO PREMIUMS

COMPANY LOGO ON PIN FLAG

Foursome Team

PROGRAM RECOGNITION

Hole Sponsor - COMMITMENT OF \$1,000 INCLUDES THE FOLLOWING BENEFITS:

COMPANY LOGO ON PUTTING GREEN SIGN

OPPORTUNITY TO INFORM EACH GOLFER AND GIVE AWAY COMPANY LOGO PREMIUMS

COMPANY LOGO ON PIN FLAG

Foursome Team

PROGRAM RECOGNITION



Practice Putting Green - COMMITMENT OF \$1,000 INCLUDES THE FOLLOWING BENEFITS:

COMPANY LOGO ON PUTTING GREEN SIGN

OPPORTUNITY TO INFORM EACH GOLFER AND GIVE AWAY COMPANY LOGO PREMIUMS

COMPANY LOGO ON PIN FLAG

Foursome Team

PROGRAM RECOGNITION

2010 Birdie for a Kid the Youth Corps of America GOLF CLASSIC

June 5th, 2010

Sponsorship Opportunities		
<i>(Please mark the Sponsorship Opportunities you wish to reserve with your initials.)</i>		
Opportunity	Amount	Initials
Title Sponsor	\$3,000	
Lunch Reception Sponsor	\$2,000	
Lunch Sponsor	\$1,000	
Cart Sponsor	\$1,000	
Prestige Hole Sponsor	\$1,500	
Hole Sponsor	\$1,000	
Putting Green Sponsor	\$1,000	
Other:		
Total		

Golf Only Opportunities		
Opportunity	Amount	Initials
Foursome	\$240	
Individual Golfer	\$60	

Sponsorship (foursome included)

Register today and let's make some Birdies for a Kid.



The Youth Corps of America, Tucson

6930 E. Golf Links Circle,

Tucson, AZ 85730

520-312-9987

Web site: www.Tycoa.us

